

The Successful Dilettante

from Susan Henderson

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Greetings/News

A cheery hello to all you amazing Creative Multipreneurs. If you are looking for articles, tools, resources and book referrals to assist you on your journey in redesigning a life that encompasses your many passions and interests, and you don't want to pawn the family silver to do so, you are in the right place.

I disappeared off the radar for a couple of months. I have been busy learning, researching, and jumping into this Web 2.0 and social networking thing--won't you join me on Facebook? It is exploding right now and there are many professionals and entrepreneurs who have joined this growing phenomenon. If you are new to it all, I highly recommend the book: Facebook for Dummies.

To add me as a 'Friend' after opening your own account, you can do a search on my name, but there are many Susan Henderson's on FB, so type in my email address in the search box: coach@susanhenderson.com. Feel free to email me any questions about getting set up. Happy to help.

Featured Article: What Now Brown Cow?

"What now is not just a panic-stricken question tossed out into a dark unknown. What now can also be our joy. It is a declaration of possibility, of promise, of chance. It acknowledges that our future is open, that we may well do more than anyone expected of us, that at every point in our development we are still striving to grow."

~ author Ann Patchett, from her book **What now?**

What now? is the title of a small book, readable in one sitting, by one of my favorite authors, Ann Patchett. It is based on her lauded commencement address at Sarah Lawrence College yet is applicable to anyone who is transitioning from one life stage to another, changing careers, or at any point where they are struggling with that question.

In an essay on the Amazon page for this book she shares: When the first copy came in the mail, I gave it to my 86-year-old mother-in-law who was visiting from Mississippi. After she read it, she said she wanted copies for all of her friends. "We're going through a real period of What now? ourselves," she told me. "At our age we're all wondering what's going to happen next. The question is always there. It's just that sometimes you hear it a little louder."

A few months ago I found myself stopped dead in my tracks, hopelessly stuck, and yes, a wee bit panic-stricken. My life consisted of work, work, work but I didn't like the direction my business had taken. Everything seemed to be a struggle. I lost my joy. So being an avid reader and life-long learner, I set out to find some answers and find my way back to that joy of living and working.

Two things have worked miraculously (for me) to bring me back into action. One is this inspiring book that although only 97 pages of text and photos, speaks volumes.

The other is a process exercise created by Robert Middleton of Action Plan Marketing that works beautifully to get a person unstuck. He created this process to help independent professionals who are stuck in implementing their marketing plans.

However, it works in any area where you may be stuck. My buddy coach took me through the process and I have it in my own coaching toolbox to help my clients in that area. If you are interested in learning more, contact me.

You can also find info on Robert's blog at: <http://actionplan.blogs.com> and click on Unstuck = Unstoppable in the right column.

I am feeling pretty unstoppable myself. How about you?

With loving kindness,

Susan



Recommended Resources/Book Reviews

Here are two great books I've pulled from my bookshelf that are packed with career advice, solutions and guidance for creative people.

Career Solutions for Creative People: How to Balance Artistic Goals with Career Security

by Dr. Ronda Ormont

This book tackles the most common problem creative people face: How do you find the time and energy to pursue your art while making a stable and rewarding living? Dr. Ronda Ormont has written a comprehensive guide to finding a career that can both feed your wallet and fuel your personal creative endeavors. Included are real life-profiles, sample forms and worksheets.

The Career Guide for Creative and Unconventional People

by Carol Eikleberry

For anyone who's ever been told, "Don't quit your day job," career counselor and independent thinker Carol Eikleberry is here to say, "Pursue your dreams!" This book helps you figure out how to use your unconventional and hare-to-categorize talents to make money and support your creative expression while doing the work you love.

What Can Susan Henderson Coaching Do For You?

Put Me In Coach... I'm Ready to Play!

I currently have openings for a couple of one-on-one clients who are ready to play a bigger game. If results are important to you, I invite you to contact me. We can chat awhile to learn if I am the right coach for you and you are the right client for me.

The DIY Mastermind Group: Insider Secrets to Creating a Successful Mastermind Group of Your Own ebook is available on my website.

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